

Investing in her future.

OUR YEAR IN REVIEW

2014 EDITION



THE WOMEN'S FUND
of the CAPITAL REGION

► MARCH

3/28/14 - INSPIRING CHANGE: WOMEN HELPING WOMEN

#WFIInspireChange was our theme as we worked with the SUNY College of Nanoscale Science and Engineering to host a women's leadership panel on inspiring change during Women's History month. Our panelists shared their stories and thoughts on their careers and challenges with an audience of over 50 women and girls.



► MAY

5/22/14 - SCHENECTADY COUNTY COMMUNITY COLLEGE HONORS CONVOCATION

In May, we were invited to Schenectady County Community College and Hudson Valley Community College's convocations where our scholarship winners were announced for 2014-2015. We're thrilled to have provided these scholarships to this new group of women along with the 36 women we've helped since launching the scholarship program in 2010.

5/31/14 - FREIHOFFER'S COMMUNITY WALK

In May we took to the streets of Albany and walked in the Freihofer Community Walk. Our group of 8 with 2 little ones in strollers raised \$2,381.



► AUGUST

8/15/14 - WOMEN'S EMPOWERMENT DAY

The Women's Fund sponsored Hudson Valley Community College's 'Women's Empowerment Day.' The day-long event was for incoming students to participate in interactive workshops with the goal to provide an opportunity to learn from role models in the community and provide them with the power to strengthen their lives and create a better community.



8/20/14 - GIRLS NIGHT OUT FASHION SHOW

Also in August, we were the beneficiaries of a 'Girl's Night Out' Fashion Show FUNdraiser co-hosted at the Women's Club of Albany.

BUZZ MEDIA'S GREAT SUMMER WEBSITE GIVEAWAY

Over the summer, we participated in Buzz Media's Great Summer Website Giveaway—a competition among non-profits for website help from Buzz Media. We came in 2nd, and won a social media package! We've been thrilled with Buzz Media's advice and guidance on how we can better utilize social media.



► SEPTEMBER

9/18/14 - TOAST AND ROAST' OF GLORIA RODGERS

In September, we were the beneficiaries of the Association of Women in Media 'Toast and Roast' of Gloria Rodgers. Gloria has been a long time Women's Fund committee member.



► OCTOBER

10/16/14 - COMMUNICATE EFFECTIVELY, MENTORING WORKSHOP

11/6/14 - BUILDING CONFIDENCE AND HANDLING CRITICISM, MENTORING WORKSHOP

During the Fall, our program committee hosted two mentoring workshops at Hudson Valley Community College: Topics were "Communicating Effectively" and "Building Confidence and Handling Criticism." The workshops incorporated skits, discussion with panelists and group activities. Participants enjoyed the activities, humor and insight from our panelists. Each workshop had 25-30 participants.

Panelists from the Women's Fund: Ellie Alexander, Amy Clinton, and Vera Dordick. HVCC panelists: Karen Ferrer-Muniz, Jessica Gilbert and Geoff Miller. Additional panelist: Victoria Baecker, Director of Communications, Bouchey Financial Group. Moderators: Doris Chow, Madeline Connolly and Paula Marshman.



► NOVEMBER

11/7/2014 - SEVENTH TRAILBLAZERS AWARDS LUNCHEON

Our 7th Trailblazers Awards Luncheon was held in November at the Glen Sanders Mansion. During the luncheon, we honored Gloria DeSole, Alissa Quinn and Milinda Reed for their leadership and impact in helping women and children in the Capital Region.

"Find your passion and fit it into your life," adding -- "it can be your lifeline during trying times."
- Trailblazer honoree, Alissa Quinn



► DECEMBER

12/2/14 - GIVING TUESDAY

We participated in #GivingTuesday. Here's a sample comment of why our members give to the Women's Fund:

"I am giving to the Women's Fund of the Capital Region on #GivingTuesday because the Women's Fund and its donors and volunteers work to empower women and girls to reach their full potential through education and economic stability. Even one year of postsecondary education can make a difference in the life of a woman, increasing her annual income and ensuring that she can move out of poverty."



We thank you for being a part of our success in 2014 and hope that you'll continue to join us in making a difference in the lives of women in the Capital Region.



THE WOMEN'S FUND
of the CAPITAL REGION



womensfundcr.org